

Total number of printed pages: 2

NB/XI/BS/1

2022

BUSINESS STUDIES

Full marks : 80

Time : 3 hours

General instructions:

- i) *Approximately 15 minutes is allotted to read the question paper and revise the answers.*
- ii) *The question paper consists of 26 questions. All questions are compulsory.*
- iii) *Marks are indicated against each question.*
- iv) *Internal choice has been provided in some questions.*

N.B: *Check to ensure that all pages of the question paper is complete as indicated on the top left side.*

1. What is meant by profession? 1
2. Write the meaning of synthetic industry with an example. 1
3. Write the full form of UPI. 1
4. What is meant by e-wallet? 1
5. When was World Trade Organisation (WTO) formed? 1
6. Write one important document used in import trade. 1
7. What is meant by mail order business? 1
8. What is automatic vending machine? 1
9. State two utilities of public corporation. 2
10. Write any two disadvantages of Multinational Companies (MNCs). 2
11. Mention any two need of outsourcing of services or Business Process Outsourcing (BPO). 2
12. Write any two social responsibilities of business towards consumers. 2
13. Explain any two nature of business finance. 2
14. **a.** Explain any four auxiliaries to trade. 4
Or
b. Explain any four social objectives of business.
15. Discuss the human causes in business risk. 4

16. Explain the features of one person company. 4
17. a. Explain four features of Knowledge Process Outsourcing (KPO).
Or 4
b. Explain four nature of outsourcing of services or Business Process Outsourcing (BPO).
18. a. Explain any four merits of Multinational Companies (MNCs).
Or 4
b. Explain four features of public enterprise.
19. Discuss the four elements of business ethics. 4
20. a. Explain any four features of startup.
Or 4
b. Explain any four steps of patent granting process.
21. Explain any four functions of National Small Industries Corporation Limited. 4
22. a. Explain the features of sole proprietorship.
Or 6
b. Explain the features of Joint Hindu Family Business.
23. a. Explain the benefits of internet.
Or 6
b. Explain the characteristics of insurance.
24. a. Distinguish between owner's fund and borrower's fund.
Or 6
b. Distinguish between equity share and preference share.
25. a. Explain any six advantages of departmental store.
Or 6
b. Explain the features of Goods and Services Tax (GST).
26. a. Explain any six procedure of import trade.
Or 6
b. Explain any six objectives of World Trade Organisation (WTO).
