



Nagaland Board of School Education

Upper Bayavü, Kohima - 797001

Website: www.nbsenl.edu.in, Email: nagaboard@gmail.com



NOTIFICATION NO.21/2024

Dated Kohima, the 22nd February, 2024

NO.NBE-8/Ad-Misc(10)/2023-24:: As per the directives from the Ministry of Education, it is hereby notified for information of all the Heads of Higher Secondary schools registered under NBSE that schools are to launch a two-week voter awareness campaign in February 2024. In this regard, the list of suggested set of creative's, voter's pledge, movies/ music albums/ videos, information booklets prepared, voter guide, selfie point creative hashtags/ taglines, designs details is for selfie corner, etc. are being forwarded in Google Drive along with list of activities to be carried out by students/ educational institutions. The link of the same is

<https://drive.google.com/drive/folders/199911kTcwINSZpDdDgl8sCaSaxyHRukw?usp=sharing>

Suggestive List of Activities:

- 1. Popularization of Parliament Campaign Theme and Tagline:** The Election Commission of India launched the 'Chunav Ka Parv, Desh Ka Garv' campaign on the 14th National Voter's Day 2024. The campaign symbolizes the festive importance of elections and the pride of voting in the largest democracy in the world.
 - Share the logo/tagline on school/college websites and on the social media handles of educational institutions.
 - Students to be encouraged to create content/reels/shorts videos/ poems etc. on the above-mentioned theme and upload the content using #ChunavKaParvDeshKaGarv to amplify the message.
- 2. Interactive Workshops and Seminars:** Facilitate educational sessions in colleges and universities to emphasize the value of voting, how to make informed choices and understanding of the electoral processes etc. District Electoral Officers (DEOs), AEROs and other election officials may be approached for interaction with students.
 - The photos and videos of the seminars can be uploaded on the website and shared on the social media handles of ECI and using hashtag #ChunavKaParvDeshKaGarv and #IVoteforSure
- 3. Special Screening of AV Content:** Informational and motivational films and songs provided in the google drive to be screened during school/college festivals, events, annual functions, etc.
 - The same content to be forwarded on students whatsapp group.
 - Students are encouraged to share/ upload the song and videos on their social media handles and make the reels with hashtag #ChunavKaParvDeshKaGarv and #IVoteforSure



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4. **National Voter Awareness Contest:** Schools/Colleges can organise contests/ competitions such as quizzes/ drawing/ painting competitions/ slogan contest etc. on the theme of 'I Vote For Sure', and upload photos/ videos of these events on the social media accounts of the schools/ universities/ colleges etc. tagging official ECI handles.
5. **Voter's Pledges Administration:** Organize the administration of the Voter's Pledge during official events, festivals, important youth days, college festivals and annual programs with the backdrop. This reinforces the commitment to responsible voting and the significance of participating in the democratic process.
 - Upload the group photograph administering the pledge on the website/ social media accounts, tagging the ECI SVEEP website with #IVoteforSure and #ChunavKaParvDeshKaGarv to amplify the message.
 - The pledge can also be taken at <https://ecisveep.nic.in/pledge/> and students can download the certificate and share it on their social media handles.
6. **Selfie Point:** Students are encouraged to share their selfies on their social media handles with hashtags with #IVoteforSure and #ChunavKaParvDeshKaGarv
7. **Sharing of information material:** Share the informational material such as voter guide, comic book and election atlas to whatsapp groups and social media handles. Students are encouraged to further re-share the content through their social media platforms to ensure its wider dissemination.

Therefore, all higher secondary schools are requested to carry out the activities listed above and make this voter awareness campaign a success.

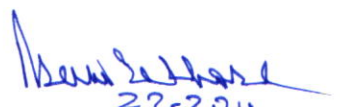
(Asano Sekhose)
Chairperson

NO.NBE-8/Ad-Misc(10)/2023-24/439

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A. Copy to:

1. The Commissioner Secretary to the Government of Nagaland, Department of School Education & SCERT, Kohima for information,
2. The Chief Electoral Officer, Nagaland, Kohima for information.
3. The Principal Director, School Education, Nagaland, Kohima for information.
4. The Director, SCERT, Nagaland, Kohima for information.
5. **All the Heads of Higher Secondary Schools Registered Institutions with NBSE for information and necessary action.**


(Asano Sekhose)
Chairperson